

## Information Specific to the post: The Answer Cancer Programme

Unique Improvements is one of four VCSE partner organisations who deliver the Answer Cancer Programme (the Greater Manchester Cancer Screening Engagement Programme). The other partners are Salford CVS (the lead accountable organisation), Voluntary Sector North West, and BHA for Equality.

Together they have been delivering a VCSE-led Greater Manchester-wide cancer screening engagement programme on behalf of Greater Manchester Health and Social Care Partnership since April 2019.

**You can find out more about Answer Cancer here:**

<https://www.answercancerqm.org.uk/>

The Answer Cancer Champion work is a key and central part of Answer Cancer. Answer Cancer Champions are a growing movement of people from all walks of life who live or work in Greater Manchester. Champions are united by their shared commitment to helping their communities tackle cancer. You can find out more about the Answer Cancer Champions, including the **training offer**, including resources and training sessions here: <https://www.cancerchampionsgm.org.uk/>

There are 15 paid staff working across Answer Cancer, employed across the four partner organisations. The Training and Development Worker is employed by Unique Improvements.

Our original Training and Development Worker recently moved on to a new position and so we are looking to recruit an experienced, knowledgeable and passionate **Training Worker** (0.7 post) to lead us on the next part of our journey.

You will be an experienced, highly motivated worker; committed to helping us ensure we deliver this exciting programme of work to targets and timescales, impressing both our partners and commissioners in the process of making a significant difference to the uptake of bowel, breast and cervical cancer screening amongst harder-to-engage groups across Greater Manchester. There has already been a fantastic amount of work delivered around training and support, so you will be able to draw on a great amount of existing work, session content, networks, and relationships. The training workstream continued delivery across the Pandemic and successfully shifted to a remote/digital delivery model when social distancing was in place. We would like to continue a mixed delivery model.

As well as making a difference around cancer screening outcomes, our overall programme model is intended to generate additional social value by building capacity across VCSE networks, strengthening co-production approaches with communities, and creating multiplier effects across wider health and wellbeing outcomes.

The major elements of the Answer Cancer programme are:

- Engagement in localities via VCSE organisations
- Engagement with communities of identity, particularly BAME communities, disabled people, carers and LGBT people; and also people from poorer, disenfranchised communities
- Delivery of a grants programme to engage communities and enable participation
- Development of the GM Cancer Champions social movement
- Creation of digital communications and marketing tools alongside more traditional methods
- Development of a Quality and Innovation Hub around cancer screening, **including developing toolkits, training programmes**, and evaluation methodologies
- Target low uptake groups and address health inequalities.

The Covid-19 pandemic has meant us rethinking how we engage with communities, including marginalised communities at a time of crisis, especially given the restrictions to meeting in person. We have to be innovative and agile in our approaches.

Unfortunately, cancer has not gone away during the pandemic, so this programme of work is more important than ever.